

# Intrusion Prevention & Outdoor Video Monitoring for Auto Dealerships

**VISENTRY**  
*Intelligent Security. 24/7.*

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- ▶ **PREVENT** Theft & Vandalism
  - ▶ **PROTECT** Outdoor Inventory
  - ▶ **ELIMINATE** On-Site Guard Costs
  - ▶ **REDUCE** Insurance Costs
  - ▶ **PROVIDE** Peace of Mind

Detect and deter criminal activity  
with real time video and audio surveillance.



Driven by a better way.

## CASE STUDY

### DCH Millburn Audi

#### Challenge:

Prevent theft and vandalism, detect and deter criminal activity at a luxury Auto Dealership with high-dollar outdoor inventory.

#### Solution:

Install the Virtual Sentry system to detect any intrusion the moment it happens and transfer it via the internet live video and audio to the central station. If an unauthorized person made their way into the car lot, the security person who is monitoring the cameras and screens can address the would-be vandal live through a speaker in the car lot. Meanwhile, the police are already on their way to the dealership.

#### Results:

Peace of Mind! No incidences of vandalism or theft since the installation.

#### Additional Benefits:

The security system reduced the dealership's insurance costs and eliminated the cost of, and frustrations with, on-site guards.

#### BENEFITS

- ▶ **EFFICIENT:** Covers your perimeter with camera views 24/7
- ▶ **ACCURATE:** Intelligent software detects all intrusions
- ▶ **IMMEDIATE:** Ensures fast law enforcement response
- ▶ **PROFITABLE:** Increases productivity and sales
- ▶ **24/7** Customer support

Proven effective for the last three years at major auto dealer groups



Video cameras create a virtual fence while intelligent software automatically detects intrusions. Outdoor loud speakers provide two-way audio communications with the monitored site. Streaming video, audio and data are transmitted via the internet to the central station.

#### TESTIMONIAL

The value proposition with Virtual Sentry is enormous when you are able to replace guards with intelligent video monitoring over such a large outdoor area. From reduced personnel cost to lower insurance premiums, not to mention a decrease in vandalism and theft, the cost savings of such a system can be substantial.



Driven by a better way.

Sean Timmons  
General Manager  
DCH Millburn Audi  
Maplewood, NJ

#### WHO USES VISENTRY

- Businesses presently employing outdoor guarding services
- Businesses who think on-site guards are ineffective
- Businesses that can't afford guards

Call (877) 843-0099 to schedule a **FREE SECURITY ASSESSMENT** of your auto dealership!

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